



OHIONETWORK

THE OHIONET NEWSLETTER

JANUARY | FEBRUARY 2007

Volume 29, Issue 1

OHIONET Turns 30!

Member Contact Update

**The OCLC Cooperative:
More Relevant Than Ever**

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OHIONET Turns 30!

This issue of *OHIONETWORK* kicks off a year-long celebration as OHIONET turns 30. Join us in celebrating 30 years of innovation, collaboration, service, and technology as we look ahead to the next chapter in our history.

On December 20, 1977, OHIONET was established as the first OCLC Regional Service Provider to broker OCLC services in Ohio. OHIONET became a 501(c)3 not-for-profit corporation in September of 1978 and moved to its current administrative offices in 1981 to allow for a growing staff and changing mission.

OHIONET membership has grown from 103 libraries in 1977 to more than 300 in 2007. Today OHIONET represents libraries, information centers, museums and archives throughout Ohio, West Virginia, and western Pennsylvania. Brokering OCLC services is still an important function, but OHIONET now offers other services to meet the needs of members, including:

- ◆ Continuing education programs
- ◆ Discount programs for electronic resources, equipment and supplies
- ◆ Hosted technology solutions, including web and proxy hosting
- ◆ OPAL, a shared library catalog of Ohio's private academic libraries
- ◆ Workflow consulting

During the year, we will take a look at significant achievements of the past 30 years, update you on future plans (including the OHIONET Redesign), and celebrate the role members have played in our success. Many of you have witnessed the OHIONET story, and we invite you to share your memories with us. Perhaps you were a member of the Ohio Pi Project, attended the first Internet workshop presented in Ohio (by OHIONET staff), or served on the team that developed the OPAL Consortium. You may recall the days when OHIONET staff installed and supported computers in your library. Perhaps you have a favorite story or recollection, an old photo, a memorable workshop or Annual Meeting. We would love to hear them all. Submit your thoughts and experiences electronically to Christine Morris (christinem@ohionet.org), and we will select the best of those to feature in *OHIONETWORK*. If your article is selected, you will receive a \$100 gift certificate.

Stay tuned to our website – www.ohionet.org – for updates about our year-long celebration.

Member Contact UPDATE

Directors, watch your mail for OHIONET's Annual Member Contact Update. A few minutes of your time helps us enormously during the year. OHIONET staff depends upon Member Contact Data for information about member institutions. OHIONET staff uses the contact information to let you know about new products and services and to share timely news that impacts your library. Print and electronic communications are targeted to the staff you designate as contacts for specific functions in your library. You have many ways of providing this information to OHIONET. The easiest way is to update your information online at http://www.ohionet.org/mem_update.php. You can also mail, email, fax, or phone changes. If you have questions, contact Morag Boyd (moragb@ohionet.org) or 800-686-8975, ext. 37.

OHIONET Congratulates Staff on Anniversaries

Two OHIONET staff members mark significant service milestones this winter:

- ◆ Latasha Marshall – 5 years
- ◆ Pam Rossman – 20 years

Please join us in acknowledging their contributions!

Training News:

The Spring, 2007, OHIONET Training Calendar

has just been released and is available online at http://www.ohionet.org/pub_resource_traincal.shtml. Did I say spring? It may seem that we're rushing the season, but we are eager to share a slate of exciting new topics as well as some new instructors. Check out these and other continuing education opportunities.

- ◆ Marketing Immersion: Big Picture Marketing for Librarians – Julia Cooper
- ◆ Display This! Merchandising Made Simple – Julia Cooper
- ◆ Basics of Acquisitions – Morag Boyd
- ◆ Advanced Podcasting – Dr. Tim Rhodus
- ◆ Planning Digital Projects – Thomas F.R. Claerson, PALINET
- ◆ Basic Source Training – General Reference, Consumer Reference, Legal Reference – Taught by Columbus Metropolitan Library Staff
- ◆ Weed it and Reap – "Weeding Ninjas" of the Cuyahoga County Public Library

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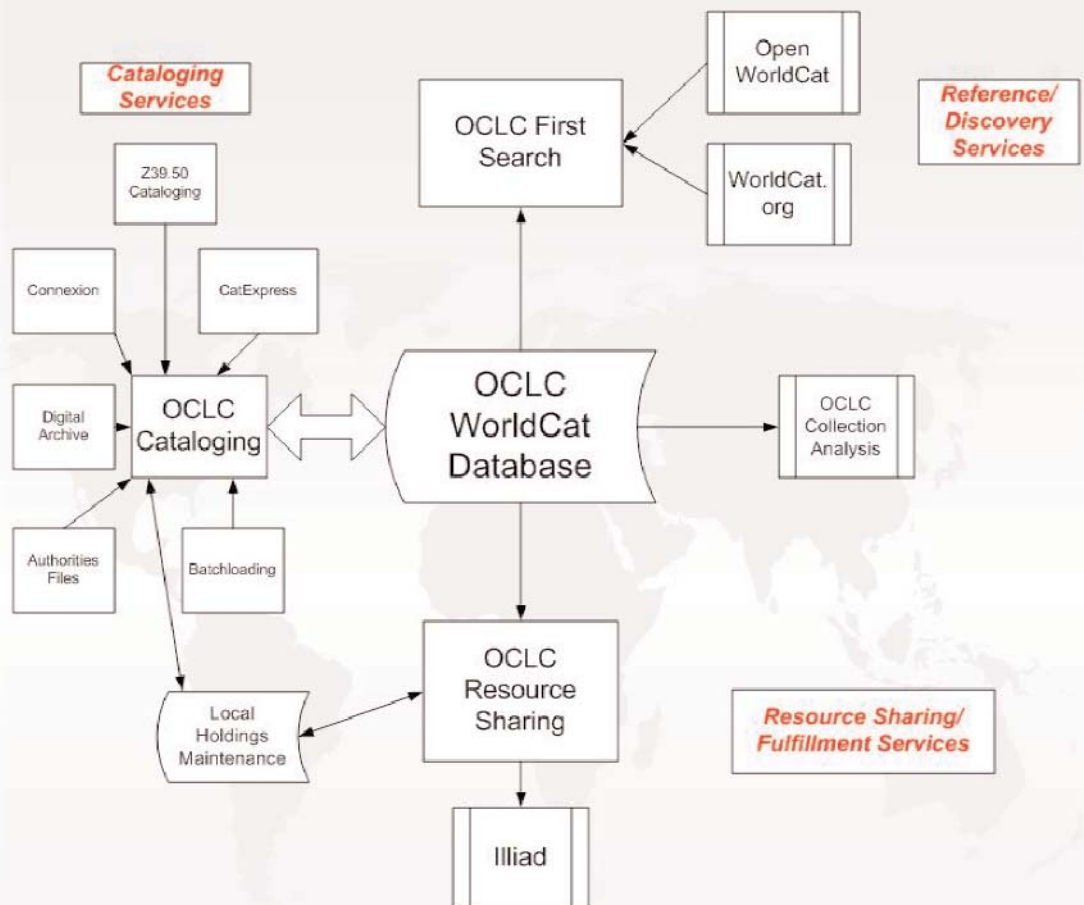
The OCLC Cooperative: **MORE RELEVANT THAN EVER**

BY ROMAN PANCHYSHYN

As a librarian and educator at OHIONET, much of my time is spent with members. Training for cataloging products and services, especially for OCLC products and services, is a core service that we offer member libraries. However, I often find that library staff does not fully understand the role that cataloging and cataloging standards play in their ability to deliver information resources to their communities. We talk a lot about good cataloging practice and workflow, but why is that important in today's web-driven, Library 2.0 world? How does cataloging practice impact your library's ability to use OCLC's products and services efficiently and economically? Every library wants its collection to appear in WorldCat.org, but confusion arises when a library learns that it must set holdings in WorldCat before they can appear in WorldCat.org.

The OCLC WorldCat database is the cornerstone of OCLC services. WorldCat is the world's largest bibliographic database, built and maintained cooperatively by libraries that participate in the OCLC Cooperative. It consists of more than 70 million bibliographic "master" records contributed by OCLC member libraries and more than 1 billion individual library holdings. Each OCLC library that contributes bibliographic records or sets holdings on an item in WorldCat has a unique symbol which identifies that library as a contributor or owner of that particular item. Complementary services that run off the WorldCat database include OCLC FirstSearch, OCLC Resource Sharing (interlibrary loan), and OCLC Collection Analysis.

Basic OCLC Services



The WorldCat database is a cooperative effort, built by OCLC member libraries, primarily through the use of OCLC Cataloging services. These services include OCLC Connexion (full cataloging), OCLC CatExpress (copy cataloging), batchloading, and the Digital Archive (storage of digital files and related metadata). Records contributed by member libraries must adhere to the OCLC-MARC cataloging standards established in OCLC's Bibliographic Formats and Standards, which allows the records to be used and shared by other member libraries and their local library systems. Following these standards insures quality control for the database.

When libraries locate, then "take" or "export," records from WorldCat to their local systems, they should always set or "update" their holdings symbol on the WorldCat master record. This is important for several reasons. First, OCLC's reference and discovery products, such as FirstSearch, Open WorldCat and WorldCat.org, rely on these holdings being set to inform users that a particular library owns an item. Second, OCLC Resource Sharing relies on these holdings for processing and providing timely delivery of materials through interlibrary loan services. Finally, setting holdings insures that OCLC keeps an archival copy of your record that can be retrieved for future reference if necessary.

Local holdings maintenance is important as well, especially for interlibrary loans. Sharing your local holdings information for formats such as continuing resources (serials) improves interlibrary loan workflow, saving both the borrowing and lending libraries time and expense. This type of cooperation speeds delivery to library patrons, especially those looking for specific periodical articles.

Z39.50 Cataloging provides users with an alternate method of accessing WorldCat to obtain cataloging records. While OCLC continues to provide libraries the option of accessing WorldCat using Z39.50 clients, you should keep in mind the ethical and workflow issues of the Z39.50 client. Unless your Z39.50 client is sophisticated enough to set your library's holdings on WorldCat immediately, your library will need to batchload these records to OCLC to set holdings and fulfill your commitment to the Cooperative. **Unfortunately, some libraries use Z39.50 as a way to harvest "free" records from other libraries' catalogs, saving them the cost of obtaining records from sources such as OCLC. While this is not illegal, it is highly unethical, since in many cases you are harvesting and copying records that other libraries have created or paid for without obtaining their permission. If they are OCLC MARC records, you are using the**

intellectual property of the Cooperative without providing anything of value in return. Many libraries consider this behavior "stealing" because it undermines the Cooperative and diminishes the Cooperative's ability to keep costs down for its members. Libraries that take records in this fashion, without contributing their holdings information to OCLC, deny their patrons the ability to use OCLC's discovery and fulfillment services effectively.

OCLC Collection Analysis is a relatively new service that relies on the accuracy of WorldCat holdings to be effective. Collection Analysis supports your library's acquisitions policy by allowing you to compare your collection to peer libraries or to libraries in a group, providing you with exportable, detailed reports that save you the expense of building your own analysis. The global WorldCat data shows you overall subject-matter strengths and gaps in your collection. If libraries do not submit holdings to WorldCat on a timely basis, no comparative analysis of their collections will be accurate.

Open WorldCat and WorldCat.org have captured the imagination of information seekers, since they provide free access to the WorldCat database, as well as information about which libraries hold specific items. Since they are reference/discovery products, your library needs to subscribe to OCLC FirstSearch for your holdings to appear in this public interface. However, users will see only those records for which your holdings have been accurately set on WorldCat, again showing the importance of setting holdings on a timely basis. If you participate in a consortium that sets holdings for its members under the consortium symbol, your individual library's holdings will not be reflected which limits your ability to participate in the newer discovery products coming from OCLC.

It is my hope that this article will shed some light on the philosophy of the Cooperative and how cooperative cataloging helps libraries to provide better and more economical services to its patrons. OCLC's core services are based on adherence to the specific standards covered here. Library staff must understand the relationship that these products and services have with one another in order to understand how their specific tasks and their library's workflow contribute to the OCLC Cooperative "picture".

Roman S. Panchyshyn is the OHIONET Member Services Coordinator. He can be reached at 1-800-686-8975, ext. 32 or romanp@ohionet.org.

member SPOTLIGHT

New OHIONET Members

- Notre Dame College
(October 1, 2006)
Wayne County Public
Library (December
1, 2006)
Cleveland Museum of
Art (January 1,
2007)
Martins Ferry Public
Library (January 1,
2007)

OHIONET Members in the News

OHIONET congratulates Paul Jenkins (College of Mount St. Joseph), who was honored with the 2006 New York Times Librarian Award, and Char Booth (Ohio University), Lisa Hoops-Parrish (Ohio Wesleyan University), Wendy Rawson (Worthington Libraries), and Rachel Rubin (Columbus Metropolitan Library), who were named as ALA Emerging Leaders. The *New York Times* Librarian Award honors only three academic librarians and twenty-one public librarians across the country "whose outstanding service has enriched their libraries, institutions and communities." The Emerging Leaders program has selected 100 young and new librarians to prepare them for future involvement in ALA leadership through engaging them in workshops and activities from January to June 2007. A full press release on the *New York Times* Librarian Awards is available at <http://www.nytc.com/community/2006LibrarianAwardsWinners.pdf>. More information about the ALA Emerging Leaders program can be found at http://lb.princetonlibrary.org/emerging_leaders.html.

Nine public libraries from Southwestern Ohio have worked together to prove what we already know: that libraries impact their communities profoundly. In fact, the results of the report done by Levin, Driscoll & Fleeter show that the return on public investment is nearly four dollars for every one dollar spent! The study was announced in a press conference at the Ohio Statehouse on November 29. The report, background information, and a podcast of the press conference can be found at <http://9libraries.info/>

Kent State University Library and Media Services

is planning to expand facilities and services in its Special Collections and Archives, thanks to the generous gift of Dr. Gerald H. and Victoria C. T. Read. The gift from Dr. Read and his wife includes a doubling of the Special Collections and Archives space on the 10th floor of the Main library to create instructional space and additional space for collections. An endowed graduate Archival Assistantship is also included in the gift, as well as the archival collection of the Comparative and International Education Society (CIES), which was co-founded by Dr. Read. (Source: Footnotes: News from Libraries and Media Services, November 2006)



OCLC Offers eSerials Holdings Service

OCLC recently introduced the new OCLC eSerials Holdings service, an efficient, cost-effective way to get your library's electronic serials holdings into WorldCat, and expose them more widely to your users and staff. The new service can help your ILL staff more efficiently manage requests for electronic serials at no additional charge to your library. The eSerials Holdings service makes your electronic content more visible and accessible, both to users and to librarians via WorldCat Resource Sharing, OCLC FirstSearch, WorldCat.org and the Open WorldCat program.

OCLC has partnered with leading serials management providers EBSCO, Serials Solutions and TDNet to make the process of setting and maintaining holdings for electronic serials in WorldCat as easy and automated as possible. The service is provided at no charge to libraries with holdings in WorldCat, in order to provide more accurate exposure of eSerials holdings. Whether you work with one of the providers listed above, or submit holdings directly into WorldCat, the service exposes your collection more fully through online search tools and interlibrary loan applications. The eSerials Holdings service effectively helps to bridge the gap between the worlds of print and electronic materials.

To learn more about the service, please visit <http://www.oclc.org/eserialsholdings>. To get information about OHIONET discounts on Serials Solutions, contact Mary Conroy (mconroy@ohionet.org, 800-686-8975, ext. 16) or Christine Morris (christinem@ohionet.org, 800-686-8975, ext. 29).

OCLC CatExpress Update

OCLC has released a French interface for CatExpress. Also, CatExpress export options have been enhanced to provide users with the ability to delete specified MARC fields. OHIONET's recent *Communiqué* on cataloging updates (http://www.ohionet.org/pub_resource_communique2.php?cid=156) includes instructions for deleting and exporting MARC fields.

OCLC WorldCat Selection

OCLC launched the new WorldCat Selection service in December, 2006. Based on Cornell's Integrated Tool for Selection and Ordering at Cornell University Library (ITSO CUL), the new service allows selectors of library materials to view new title data from multiple vendors in one central, comprehensive system. Libraries are able to load WorldCat records into their integrated library systems early in the technical services process, as well as share selection decisions with others in their institution.

Library materials vendors Harrassowitz, Casalini Libri, and Aux Amateurs de Livres International are currently partners in the service. Additional vendors will be added in 2007. See www.oclc.org/selection/partners for an updated list of partners. For more information, contact OHIONET at 800-686-8975 or memserv@ohionet.org. You can also visit the newly expanded WorldCat Selection Web site at www.oclc.org/selection.

Pierian Press Databases to be Discontinued

After many successful years of operation, time and circumstances have led The Pierian Press, Inc., to discontinue production of their three databases: Consumers Index, FactSearch, and Media Review Digest. Pierian Press has asked that we extend their thanks to the many subscribers and users of their databases over the years.

As content is no longer being updated, current subscribers to the Pierian Press databases on FirstSearch will be issued refunds. OCLC will continue to offer the existing database content via per search access through June 30, 2007. Contact Mary Conroy (mconroy@ohionet.org, 800-686-8975, ext. 16) or Christine Morris (christinem@ohionet.org, 800-686-8975, ext. 29) at OHIONET to discuss alternatives for these databases.

Contact Us First!

We strongly encourage OHIONET member libraries to contact us directly with support questions or issues with any product or service. OHIONET staff members can be reached at 614-486-2966, 1-800-686-8975, or by e-mail at memserv@ohionet.org.

REFERENCE

update

New Databases and Packages

New offerings include:

- ◆ Annual Reviews Back Volumes
- ◆ Current Issues Reference Shelf Plus (H.W. Wilson)
- ◆ Jazz Fantasy Label (Naxos Music Library)
- ◆ Oxford Law Online (Oxford University Press)

Special Pricing Offers

H.W. Wilson will offer a special 20% discount for the following literature databases for all libraries:

- ◆ Essay and General
- ◆ Literature Index
- ◆ Play Index
- ◆ Short Story Index

The library must purchase all three databases to receive the 20% discount—no substitutions. The discount is not a one-time discount; it will apply at renewal as well. If Humanities databases are added to the order, those will also receive the 20% discount. The offer applies only to upgrades or new subscriptions.

The Online Metabolic & Molecular Bases of Inherited Disease (OMMBID, a.k.a. Scriver's Genetics) is offered by OHIONET at 40% off list price and will be pro-rated through June 30, 2007. This is on the same platform as AccessMedicine, but a subscription to AccessMedicine is not a prerequisite.

OHIONET has consortium pricing for WorldBank online titles, including World Development Indicators Online and GDF Online; our discount will go up if a few more libraries join the group. Subscriptions begin in January or are pro-rated for late-starters.

Academic Group Subscriptions Renewing This Quarter

Iter Gateway and Iter with Italicum (ITER)
Nineteenth Century Masterfile (Paratext)
Reference Universe (Paratext)
World Development Indicators (World Bank)
World Bank E-library (World Bank)
New Testament Abstracts (EBSCO)
Old Testament Abstracts (EBSCO)
Serials Solutions
Hoover's Online
Morningstar Library Edition
HW Wilson (various titles)

Training News *continued from page 1*

Online at Your Fingertips

OHIONET is further expanding its online training offerings through a partnership with Kovacs Consulting. OHIONET members can register for classes online at a special rate of up to 15% off the regular price! That means that your library will save as much as \$25 off the regular registration rates of such popular courses as Business Reference & Competitive Intelligence on the Web, Cutting the Red Tape: Finding Online Government Information, and How to Find Medical Information on the Internet. These courses have the extra benefit of being self-paced; you can work on your professional development when it is most convenient for you and your library. Register online at <http://kovacs.com/ohionet/ohionetregister.html> (login and password are "ohionet").

Tools for Managing Electronic Resources: A Workshop and Conference

Save the dates of Thursday, March 22, and Friday, March 23, 2007, for this special two-day event. Libraries everywhere are developing new workflows and adopting new techniques to select, acquire, track, promote, and otherwise manage the expanding world of electronic resources. From ebooks in public libraries to multimedia databases in academic libraries, e-resources are multiplying and libraries are adapting to these new challenges. On Thursday, March 22, at OHIONET, workshop participants will focus on the practical aspects of managing electronic

resources throughout their life cycle. Featuring a keynote address by Dan Tonkery of EBSCO, the Conference will be held on Friday, March 23, at the State Library of Ohio. A variety of speakers will focus on the changes libraries have made to effectively manage and use electronic resources as well as trends and developments in the area of electronic resources. Registration will open later this month. You can attend one or both days, with special pricing for both days. For more information, contact Morag Boyd (moragb@ohionet.org) or 800-686-8975 x37.