



One Book Five Landscapes Six Partners Endless Possibilities!

A JOINT PROJECT OF
KENT STATE SCHOOL OF
LIBRARY AND
INFORMATION SCIENCE
OHIO LIBRARY COUNCIL
(OLC)
OHIO PUBLIC LIBRARY
INFORMATION NETWORK
(OPLIN)
OHIONET
ONLINE COMPUTER LIBRARY
CENTER (OCLC)
STATE LIBRARY OF OHIO

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Pattern Recognition: The 2003 OCLC Environmental Scan doesn't deal with the clichés of change. It doesn't profess to provide exact answers about the future of libraries and their services. It's not bogged down in technical jargon. Instead it offers thought-provoking insight into the present – the self-sufficient and seamless way the millennial generation prefers to access information, the formation of online communities, and the desire of young people to learn in a socially engaging context. It identifies and describes the issues and trends that are impacting libraries and allied organizations positively and negatively across five *landscapes*: social, economic, technological, research and learning, and libraries. It's an engaging read that has far-reaching implications for the customers you serve, the libraries you staff, and the very work you do each day.

You may well be familiar with the community-reading concept pioneered in Seattle by Nancy Pearl. But have you ever thought of applying this engaging concept to Ohio's library community? What if staff in all kinds of libraries—academic, public, school, and special—read the same book? This year six Ohio library leadership partners encourage you to read the *Environmental Scan* and to join with professional colleagues in a statewide professional reading program of ongoing discussion and education. Beginning in May, continuing through the summer, and culminating at Ohio Library Council's annual conference in October, you have the opportunity to read a book that stretches the way you think and at the same time connect with colleagues around the state.

Ready to sign up? Follow these easy steps:

1. Indicate your intention to participate in the project by e-mailing your name, the name of your library, school, university, or organization to badair@olc.org. You'll receive acknowledgement of your enrollment and additional details about the program as they're available. (Already read the book? Great! Sign up by e-mail become a part of the program. Better still, encourage other staff in your library to read the book. Or read the book in tandem with your IT staff!)
2. If your library does not already own the *Environmental Scan*, [order a copy](#) of the *Environmental Scan* (full version and executive summary) or [download the text](#).
3. Register to attend the free kickoff event at OCLC's Kilgour Auditorium on July 14, 2005. **One Book, Five Landscapes, Six Partners, Endless Possibilities!** This session, facilitated by OCLC leaders and authors of the *Environmental Scan*, provides an overview of the landscapes and updated information about new trends that have emerged since the book's introduction in 2003. Please plan on attending in teams, two persons per library (e.g., director and IT specialist; director and youth services coordinator). The session will be offered from 10 a.m. until noon and repeated from 1 p.m. until 3 p.m.. OCLC is located at 6565 Frantz Road in Dublin, Ohio, 43017, a northwestern suburb of Columbus. Seating is limited; early registration is encouraged. Register to attend at <http://www.olc.org/WorkshopDescription.asp?ID=317>.
4. Join the blog. Following the kickoff in July all registered participants will have the option of enrolling in the "Endless Possibilities Blog." You'll receive an e-mail message telling you how to sign up so that you can share your impressions and opinions on the *Environmental Scan* via discussion on the blog.
5. Consider attending the 2005 OLC Annual Conference in Columbus - especially on Thursday, October 6, 2005 when an entire conference track will be devoted to sessions, presenters, and

	<p>discussion sponsored by the leadership partners and related to this reading project. Additionally, there'll be updated information on new trends that have emerged since the book's introduction in 2003. Preliminary information about the conference is available on the OLC Web site. Complete details of the conference agenda will be available in midsummer 2005.</p>
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