

> An Introduction to Credo Reference

At Credo Reference our mission is to bring to learners and libraries an online reference service that they **cannot do without**.

To achieve this mission we aim for, and provide, the very best content, technology and customer service.

Credo Reference offers the full-text of more than 400 hundred highly-regarded titles from over 70 of the world's most respected publishers.

Offering an intuitive, easy-to-use interface Credo Reference makes the research process a **rewarding experience** for both users and librarians.

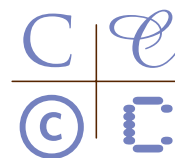


EXTEND YOUR SEARCH In addition to providing access to acclaimed content, our platform allows libraries to customize the research experience with seamless searching of their other resources including the library catalog, periodical resources, specialized databases and more.

> CREDO REFERENCE

- Over 400 full-text titles from the world's most respected reference publishers, intelligently integrated by millions of cross-references
- Our acclaimed platform enables a rewarding research experience that is enhanced with seamless searching of *other* library resources
- Proactive and personalized customer service
- Ever-growing title list
- Free title updates

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Broad and rich content Credo Reference has hundreds of reference books covering every major topic, including art, medicine, history, technology, literature and more.

The Credo Reference collection features: over 3 million entries; 200,000 audio pronunciation files; 40,000+ art, science, and medical images; and 90,000 atlas images of places and geographic features throughout the world.

We are very thoughtful about what titles we add to Credo Reference. We encourage input from our customers and prospects, from librarians with expertise in particular academic subjects, from editorial experts in both the US and UK, and from our publishing partners themselves.

> PUBLISHERS

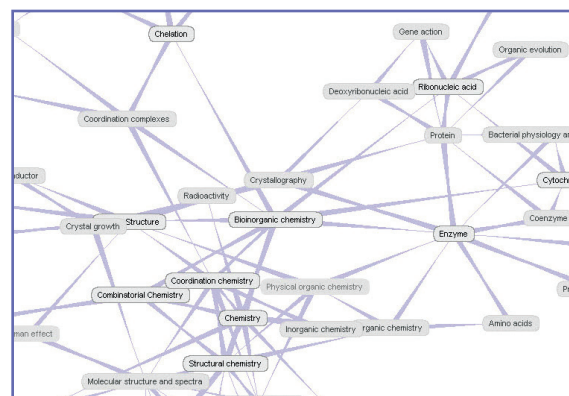
The content in Credo Reference is from some of the world's best and most respected reference publishers to ensure accuracy and reliability. The following are just some of our participating publishers:



> RELATED ENTRIES

Credo Reference enhances the content by adding millions of cross-reference links—**related entries**—that cut across topics, titles and publishers to deliver accurate, contextual results.

While traditional cross-references connect related terms within a single source, Credo Reference related entries connect results from sources **across the entire collection**, including images and sound files, enabling you to get relevant answers from a number of sources at once.



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Smart Research Starts Here