# Dive Into Data — Holiday Inn, Worthington — July 17, 2015

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<td>8:30 a.m. to 9:30 a.m.</td>
<td>Registration &amp; Breakfast</td>
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<td>9:30 a.m. - 10:15 a.m.</td>
<td>Keynote — Griswold Ballroom</td>
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<td>10:30 a.m. - 11:20 a.m.</td>
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<td>Breakout Session 3</td>
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<td>2:30 p.m. - 3:15 p.m.</td>
<td>Wrap Up — Griswold Ballroom</td>
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## Keynote — Griswold Ballroom
9:30 a.m. - 10:15 a.m.

**“Using Data to Win Friends and Influence People”**

**Beverly Cain, State Library of Ohio**

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<tr>
<th>Adams</th>
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<td>Step Away from the Survey: Methods for Gathering Feedback and When to Use Them</td>
<td>Driving the BUS: Building use study and space assessment at Wright State University Libraries</td>
<td>Using Student Reflection to Assess Library Instruction</td>
<td>Planning the “Ask”: Effective Strategies to Use the Story the Data Tells to Shape Your Message</td>
<td>Data-Driven Assessment and Decision-Making for E-book Demand-Driven Acquisition (DDA)</td>
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<td>Rachel Rubin</td>
<td>Mandy Shannon, Sue Polanka &amp; Bette Sydelko, Wright State University</td>
<td>Carol Singer, Bowling Green State University</td>
<td>Michelle Blank, Defiance College</td>
<td>Yin Zhang, Kent State University</td>
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### Breakout Session 1
10:30 a.m. – 11:20 a.m.

**Assessment Ready: Collaboration to Impact Student Achievement**

Debra Logan, Mt. Gilead Schools
Jessica Klinker, South-Western City Schools
Jamie Riley, Dublin City Schools

**Anchors Aweigh: Sailing Ahead with Tableau to Support a Visual Library Organization**

Sarah Murphy, The Ohio State University

**Stop Treading Water: Using Data to Drive Collection Maintenance**

Cathy Bartel & Marilyn Zielinski, Toledo-Lucas County Public Library

**Too Many Serials and not Enough Money – So What Else is New?**

Sharon Purtee & Edith Starbuck, University of Cincinnati, Health Sciences Library

**If You Build It, Will They Come? (And Can You Prove It?)**

Kevin Messner, Thomas Tully, & Stephen Cox, Miami University

### Breakout Session 2
11:30 a.m. – 12:20 p.m.

**Knowing Where to Draw the Line: Tools and Strategies for Visualizing Data**

Kirstin Krumsee, State Library of Ohio

**Measuring a Gallon with a Yardstick?**

Connie Huber, Southern State Community College

**Finding and Sharing the Treasure You Discover in a Data Deep Dive**

Erica Clay, INFOhio

**I’ve a Feeling We’re Not in High School Anymore: Information Literacy as a Bridge for Transitioning First-Year Students**

Michelle Blank & Alex Hauser, Defiance College

**Why Users Come to the Library: A Case Study at a Mid-Sized State Institution**

Colleen Boff & Vera Lux, Bowling Green State University

### Buffet Lunch
12:30 - 1:30 p.m.

### Breakout Session 3
1:30 p.m. – 2:20 p.m.

**Let’s Talk About Data Beyond Input/Output**

Anastasia Diamond-Ortiz, Cleveland Public Library & Laura Ponikvar, Cleveland Institute of Art