



Holiday Inn, Worthington – April 25, 2013

8:30 to 9:30 a.m.	Registration
9:30 to 9:45 a.m.	Welcome and Introduction

Keynote 9:45 – 11:45 a.m.	<i>Telling Your Library Story: Making the Most of the Every Day</i> with Ruth Milligan Articulation, Inc.
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11:45- 12:45 p.m.	Buffet Lunch
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Breakout Session 1 12:45 – 1:45 p.m.	<i>Building a LibraryAware Community with Stories in an Era of Transmedia</i> with Nancy Dowd EBSCO Publishing	<i>Telling Your Library's Story Through Pictures and More</i> with Marsha McDevitt-Stredney State Library of Ohio and Ashlee Tominey State Library of Ohio	<i>Frontline Advocacy</i> with Mandy Knapp State Library of Ohio	<i>Building Advocacy Together: the Story of the 21st Century Learning Commons at INFOhio</i> with Laura Sponhour INFOhio	<i>Engagement Through Evaluation: Understanding and Using Data to Connect to Your Community</i> with Rachel Rubin Bexley Public Library and Dan Suvak Walsh University
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BREAK					
Breakout Session 2 2:00 – 3:00 p.m.	<i>Putting the YOU in Advocacy U</i> with Judith Gibbons Coalition of Library Advocates	<i>Get Your Geek On</i> with Shea Allmont Delaware County District Library and Linn Edvardsen OCLC and Michelle Ramsell Tuscarawas County Public Library and Babette Wofter Licking County Library	<i>Daily News: How One Library and One Local Newspaper Get It Right</i> with David Miller <i>Sentinel-Tribune</i> and Michael Penrod Wood County District Public Library	<i>Building Your Local Network: Everyday Advocacy Among Friends and Colleagues</i> with Krista Taracuk State Library of Ohio Board	<i>Letting the Library Speak for Itself: Library Space as an Advocacy Tool</i> with Doug Kaylor Sinclair Community College
BREAK					

Wrap-up - Ballroom 3:15 – 4:00 p.m.	<i>Tomorrow's Stories Start Today</i> with Alison Circle Columbus Metropolitan Library
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