Too Many Serials & Not Enough Money: So What Else is New?

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Serials Collection Development

**In the past:**
- Cut
- Add

**Now:**
- Review formats
- Rights management
- Cost per use
- Embargoes
- Platforms
- ILL restriction
- Discovery layers
Retirement
Dear Faculty and Grad Students,

Please tell us what journals to buy…

- Chest Surgery Clinics
- Critical Care Clinics
- Facial Plastic Surgery Clinics
- Neurosurgery Clinics
- Ophthalmology Clinics
- Atlas of the Oral & Maxillofacial Surgery Clinics
- Otolaryngologic Clinics
- Clinics in Plastic Surgery
- Surgical Clinics
- Surgical Oncology Clinics
- Surgical Pathology Clinics
- Thoracic Surgery Clinics
- Urologic Clinics
- Atlas of the Urologic Clinics
It's like feeding stray cats
Year One: Not Data Driven the "Neanderthal Approach"
Process

- Divided print journal list to look for:
  - Duplicates
  - Existing & reliable online sources
  - Current access, not embargoed
  - OhioLINK journal
  - Out of scope
Easy Success

- Moved print to online
- Cancelled 227 print titles
- Added requested titles
New Titles

• Spent $70,000 on new titles

Such as -

- Annals of Plastic Surgery
- Atlas of the Oral and Maxillofacial Surgery Clinics
- Autophagy
- Breastfeeding Medicine
- Circulation: Arrhythmia and Electrophysiology
- Circulation: Heart Failure
- Circulation: Cardiovascular Imaging
- Circulation: Cardiovascular Interventions
- Circulation: Cardiovascular Genetics
- Circulation: Cardiovascular Quality and Outcomes
- Current Opinion in...
- Current Opinion in Allergy and Clinical Immunology
- Current Opinion in Anaesthesiology
- Current Opinion in Cardiology
- Current Opinion in Clinical Nutrition and Metabolic Care
- Current Opinion in Critical Care
- Expert Review of Anticancer Therapy
- Gastrointestinal Endoscopy Clinics of North America
- Heart Failure Clinics
- International Anesthesiology Clinics
- Journal of Alternative and Complementary Medicine
- Lymphatic Research & Biology
- Molecular Therapy
- Nature Methods
- Nature Protocols
- Neurosurgery Clinics of North America
- Nursing Clinics of North America
- Obesity (Nature)
- Oral and Maxillofacial Surgery Clinics of North America
- RNA
- Stem Cells and Development
Lessons Learned

• Start the process earlier
• Meet more frequently
• More lead time for actual cancellations
• Communicate decisions clearly & meet with all involved
Year 2 & Forward: Data Based Decisions

- Look at usage statistics annually
- Subscription costs
- Impact factor
- Top journals for each college
- ILL requests in terms of copyright
- Changes in curriculum
- Areas of Excellence/STEM (UC focus)
Reduce Spending

• Packages vs single titles
• Compare serial vendors service fees
• Reduce overlap and duplication
  • Between libraries on campus
  • Access via database vs single or package
Subject Area Shifts

• Focused on UC STEM areas / Areas of Excellence
• State’s Third Frontier funding
• Children’s Hospital reduced library presence & support of researchers
New Curriculums at UC

• College of Nursing
• College of Medicine
• Greater collaboration between disciplines ie: informatics, biomechanics, robotics, etc.
• Medical humanities
Reassessment of Graduate School Programs

- School of Public Health now in Department of Environmental Health
- School of Social Work now in the College of Allied Health
Historic/Longitudinal Data: Annual Review

- Watch list
- Journal requests (ILL & DD)
- Faculty & grad student requests
- Cancellations
- Reinstatements
- Usage stats – cost per use
Some Considerations

• As member of a state consortium – no choice but to continue journal packages

• University level journal packages – again no choice but to continue
Additional Factors

• Lack of funds
  • Enrollment keeps rising
  • Effective fund raising programs

• Flat budget

• Journal package changes – paying for package + individual former titles

• Changes in providers / publishers

• Changes in service fees
Other Considerations

• Removed from payment process so inability to catch errors & inconsistencies
• Journal embargos in databases are getting longer
• Purchasing individual articles more expensive than buying a subscription
Additional Considerations

• Proxy access is not always included in package subscriptions
• Nor ILL of content
Making Ends Meet

- Cuts too few to cover new requests
- Reassign monograph funds
- Use more endowment funding
- New monies from Academic Health Center reorganization
- Children’s Hospital contribution
More Creditability

- Journal reinstatements
- Annual request for new titles
- Responsive team player
After 5 cycles of managing journals by committee, what have we learned?
Lesson One

If the library does not subscribe to the one journal the faculty member wants, the library doesn’t have enough online journals.
Faculty & grad students:
• Love to be asked what journals to add
• Do not know how to find the journals to which the library subscribes
• Request titles outside the scope of the collection
Where We Are for 2016

• New journal requests continue unabated
• Nine titles requested for reinstatement
• Eleven titles are embargoed for more than a year
• Data helps but doesn’t resolve everything
Final Lessons

• Ground is constantly shifting
• Journal management is ever more complex and involved
• Some of our tools are improving
• Open access will not make the process any easier
• Someone will always be unhappy!
Future Outlook

• Look into using jobber’s software for tabulating statistics
• Sharing package costs with departments
• Stay current with publisher trends for tracking author activity and journal impact
Ultimate Future Outlook

• **Retirement**

• This was a gift from our former serials librarian & we will return the favor…
Thank You!

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