

Too Many Serials & Not Enough Money: So What Else is New?

Sharon Purtee

Edith Starbuck

University of Cincinnati
Health Sciences Library

Serials Collection Development

In the past:

- Cut
- Add



Now:

- Review formats
- Rights management
- Cost per use
- Embargoes
- Platforms
- ILL restriction
- Discovery layers

Retirement



Leslie

Sharon

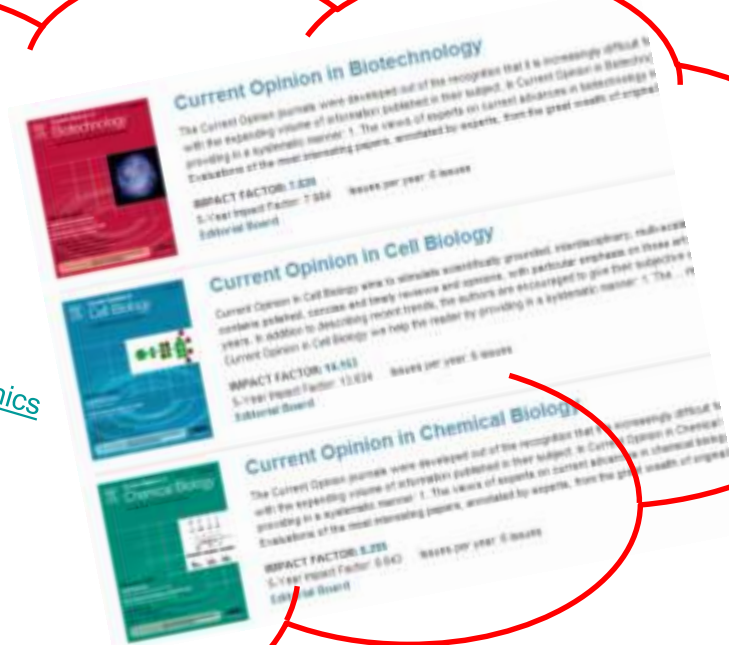


Charlie

Edith

Dear Faculty and Grad Students, Please tell us what journals to buy...

Chest Surgery Clinics
Critical Care Clinics
Facial Plastic Surgery Clinics
Neurosurgery Clinics
Ophthalmology Clinics
Atlas of the Oral & Maxillofacial Surgery Clinics
Otolaryngologic Surgery Clinics
Clinics in Plastic Surgery
Surgical Clinics
Surgical Oncology Clinics
Surgical Pathology Clinics
Thoracic Surgery Clinics
Urologic Clinics
Atlas of the Urologic Clinics



Its like feeding stray cats



Year One:
Not Data Driven *the*
“Neanderthal Approach”

Process

- Divided print journal list to look for:
 - Duplicates
 - Existing & reliable online sources
 - Current access, not embargoed
 - OhioLINK journal
 - Out of scope

	A	B	C	D	E
1	Title	Online?	Price	Other notes	
2	ACOG practice bulletin	yes	100.98	Currently cancell	
3	Alzheimer disease and associated disorders	yes	need quote	Ovid	
4	Canadian oncology nursing journal	no			
5	Caring: national association for home care magazine	no		only in databas	
6	Critical care nursing clinics of North America	yes	need quote	Elsevier Health	

Easy Success

- Moved print to online
- Cancelled 227 print titles
- Added requested titles



New Titles

- Spent \$70,000 on new titles

Such as -

Annals of Plastic Surgery	Expert Review of Anticancer Therapy
Atlas of the Oral and Maxillofacial Surgery Clinics	Gastrointestinal Endoscopy Clinics of North America
Autophagy	Heart Failure Clinics
Breastfeeding Medicine	International Anesthesiology Clinics
Circulation: Arrhythmia and Electrophysiology	Journal of Alternative and Complementary Medicine
Circulation: Heart Failure	Lymphatic Research & Biology
Circulation: Cardiovascular Imaging	Molecular Therapy
Circulation: Cardiovascular Interventions	Nature Methods
Circulation: Cardiovascular Genetics	Nature Protocols
Circulation: Cardiovascular Quality and Outcomes	Neurosurgery Clinics of North America
Current Opinion in...	Nursing Clinics of North America
Current Opinion in Allergy and Clinical Immunology	Obesity (Nature)
Current Opinion in Anaesthesiology	Oral and Maxillofacial Surgery Clinics of North America
Current Opinion in Cardiology	RNA
Current Opinion in Clinical Nutrition and Metabolic Care	Stem Cells and Development
Current Opinion in Critical Care	

Lessons Learned

- Start the process earlier
- Meet more frequently
- More lead time for actual cancellations
- Communicate decisions clearly & meet with all involved



Year 2 & Forward: Data Based Decisions

- Look at usage statistics annually
- Subscription costs
- Impact factor
- Top journals for each college
- ILL requests in terms of copyright
- Changes in curriculum
- Areas of Excellence/STEM (UC focus)

Reduce Spending

- Packages vs single titles
- Compare serial vendors service fees
- Reduce overlap and duplication
 - Between libraries on campus
 - Access via database vs single or package



Subject Area Shifts

- Focused on UC STEM areas / Areas of Excellence
- State's Third Frontier funding
- Children's Hospital reduced library presence & support of researchers

New Curriculums at UC

- College of Nursing
- College of Medicine
- Greater collaboration between disciplines ie: informatics, biomechanics, robotics, etc.
- Medical humanities

Reassessment of Graduate School Programs

- School of Public Health now in
Department of Environmental Health
- School of Social Work now in the
College of Allied Health

Historic/Longitudinal Data: Annual Review

- Watch list
- Journal requests (ILL & DD)
- Faculty & grad student requests
- Cancellations
- Reinstatements
- Usage stats – cost per use

Some Considerations

- As member of a state consortium – no choice but to continue journal packages



- University level journal packages – again no choice but to continue



Additional Factors

- Lack of funds
 - Enrollment keeps rising
 - Effective fund raising programs
- Flat budget
- Journal package changes – paying for package + individual former titles
- Changes in providers / publishers
- Changes in service fees



Other Considerations

- Removed from payment process so inability to catch errors & inconsistencies
- Journal embargos in databases are getting longer
- Purchasing individual articles more expensive than buying a subscription

Additional Considerations

- Proxy access is not always included in package subscriptions
- Nor ILL of content

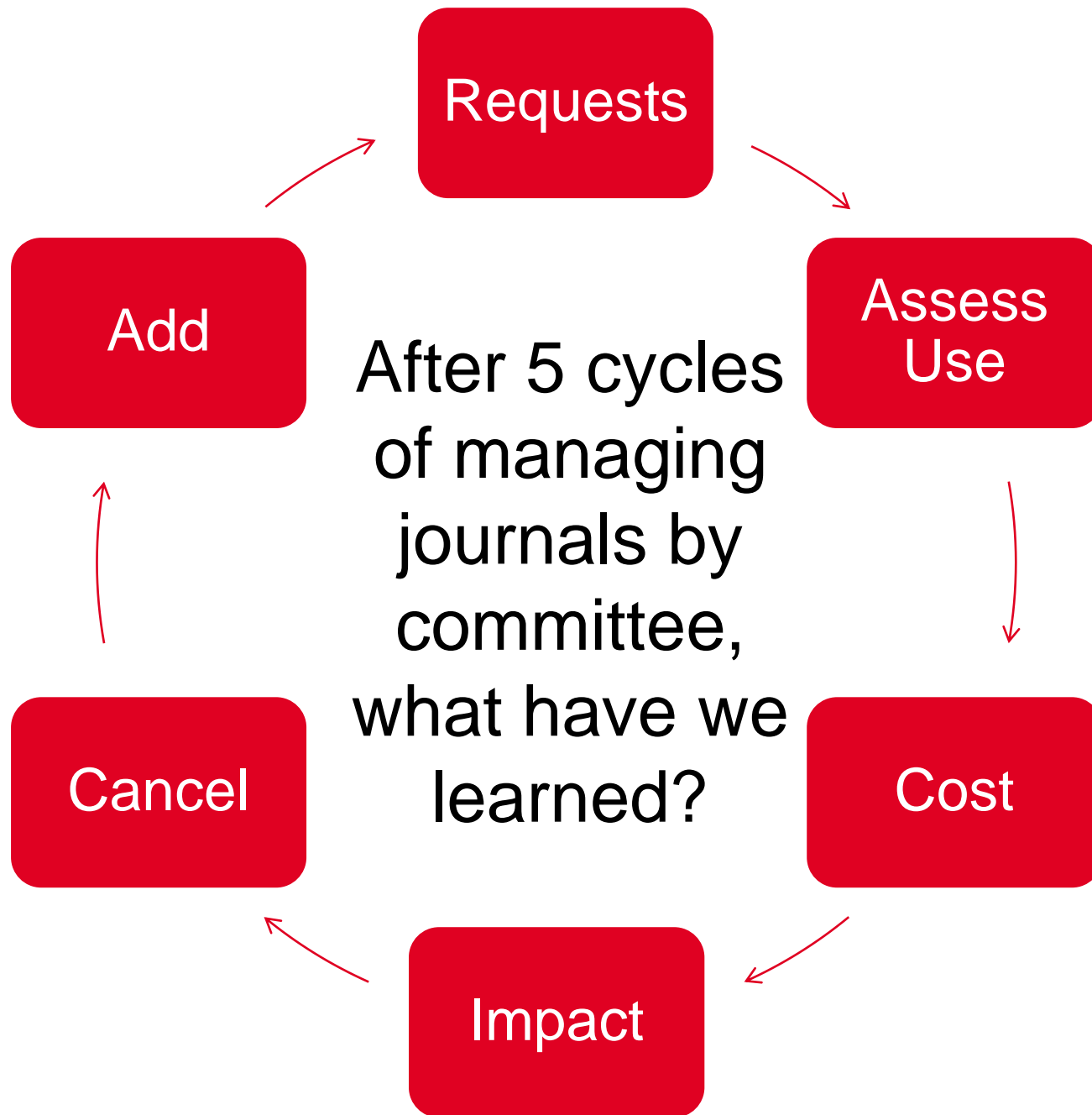
Making Ends Meet

- Cuts too few to cover new requests
- Reassign monograph funds
- Use more endowment funding
- New monies from Academic Health Center reorganization
- Children's Hospital contribution



More Creditability

- Journal reinstatements
- Annual request for new titles
- Responsive team player



Lesson One

If the library does not subscribe to the one journal the faculty member wants, the library doesn't have enough online journals





More Lessons

Faculty & grad students:

- Love to be asked what journals to add
- Do not know how to find the journals to which the library subscribes
- Request titles outside the scope of the collection

Where We Are for 2016

- New journal requests continue unabated
- Nine titles requested for reinstatement
- Eleven titles are embargoed for more than a year
- Data helps but doesn't resolve everything

Final Lessons

- Ground is constantly shifting
- Journal management is ever more complex and involved
- Some of our tools are improving
- Open access will not make the process any easier
- Someone will always be unhappy!



Future Outlook

- Look into using jobber's software for tabulating statistics
- Sharing package costs with departments
- Stay current with publisher trends for tracking author activity and journal impact

Ultimate Future Outlook

- **Retirement**
- This was a gift from our former serials librarian & we will return the favor...



Thank You!

Sharon Purtee sharon.purtee@uc.edu

Edith Starbuck edith.starbuck@uc.edu

University of Cincinnati
Health Sciences Library