



OhioNet

Strategic Planning

Pilot Grant Program

Q&A



OhioNet

Project Description

- Competitive grant for strategic planning services to be awarded to one library
- OhioNet member libraries with financial need and capacity to work with consultants over a 4-5-month period are eligible to apply
- Deadline: June 30, 2022
- Project Timeline: July-December 2022



Meet our Team

Michelle
Bradley



Nancy
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Andrew
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Heather
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Our Philosophy

We believe that creating a strategic plan is an exploration into your library's existing strengths, values, and successes, as well as an exploration into your community's needs. We do that through facilitating dialogue and conversation with stakeholders throughout the whole system, that is inclusive and collaborative, and in which people feel heard.

In addition to what is learned through dialogue, we believe a strategic plan should be informed by trends in library usage, demographics, and society to create a future plan that is inspiring, achievable, measurable, and flexible.

We consider ourselves guides to help you navigate the journey, and we'll be with you from the kick-off meeting through implementation.

What Sets Us Apart

- We are a team of consultants who not only KNOW libraries, but ARE Librarians
- Who are not ONLY librarians, but have all been DIRECTORS of Library Institutions
- Who know MORE than libraries, bringing experience, and education from the fields of Law, Accounting, Appreciative Inquiry, Design Thinking, Wellbeing, Public Administration, Business Administration, and Non-profit Administration.





The EXPLORE Model for Strategic Planning






Embark on the
Journey

eXamine the Lay of the Land

- Examine trends in usage over a 5-year period
- Compile key demographics
- Facilitate staff in exploring societal and consumer trends
- Design, execute and analyze a community survey
- Conduct community focus inquiries



A close-up photograph of two hands, one from a person on the left and one from a person on the right, reaching towards each other to form a heart shape with their fingers. The person on the left is wearing a pink string bracelet with small silver beads. The background is a clear, bright blue sky. A semi-transparent white circle is overlaid on the right side of the image, containing the text.

Practice CARE
Along the Way



Look for New Paths

- Discover strengths
- Discover strategic opportunities
- Imagine the future
- Prioritize Opportunities

One Step at a Time, Move Forward

- Design the strategic plan: identify goals, measurable objectives, activities, and organizational competencies
- Write the plan



Reflect and Re-route as Needed

- Measure progress towards goals
- Evaluate activities annually and adjust as needed



A person with long dark hair, wearing a black and white floral patterned shirt, stands on a rocky mountain peak. Their arms are outstretched horizontally, palms facing up, in a gesture of openness or triumph. The background is a vast, hilly landscape covered in dense green forest, with some cleared brown patches visible. The scene is captured from a high angle, looking down at the person and across the valley.

Enact, Evolve, and Embark on Another Journey

Questions?

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