

## 130 Ohio Net

### Strategic Planning

**Pilot Grant Program** Q&A



#### Project Description

- Competitive grant for strategic planning services to be awarded to one library
- OhioNet member libraries with financial need and capacity to work with consultants over a 4-5-month period are eligible to apply
- Deadline: June 30, 2022
- Project Timeline: July-December 2022

#### Meet our Team

Michelle Bradley



Nancy Kirkpatrick



Andrew Whitis



Heather Ladiski





#### Our Philosophy

We believe that creating a strategic plan is an exploration into your library's existing strengths, values, and successes, as well as an exploration into your community's needs. We do that through facilitating dialogue and conversation with stakeholders throughout the whole system, that is inclusive and collaborative, and in which people feel heard.

In addition to what is learned through dialogue, we believe a strategic plan should be informed by trends in library usage, demographics, and society to create a future plan that is inspiring, achievable, measurable, and flexible.

We consider ourselves guides to help you navigate the journey, and we'll be with you from the kick-off meeting through implementation.

#### What Sets Us Apart

- We are a team of consultants who not only KNOW libraries, but ARE Librarians
- Who are not ONLY librarians, but have all been DIRECTORS of Library Institutions
- Who know MORE than libraries, bringing experience, and education from the fields of Law, Accounting, Appreciative Inquiry, Design Thinking, Wellbeing, Public Administration, Business Administration, and Non-profit Administration.



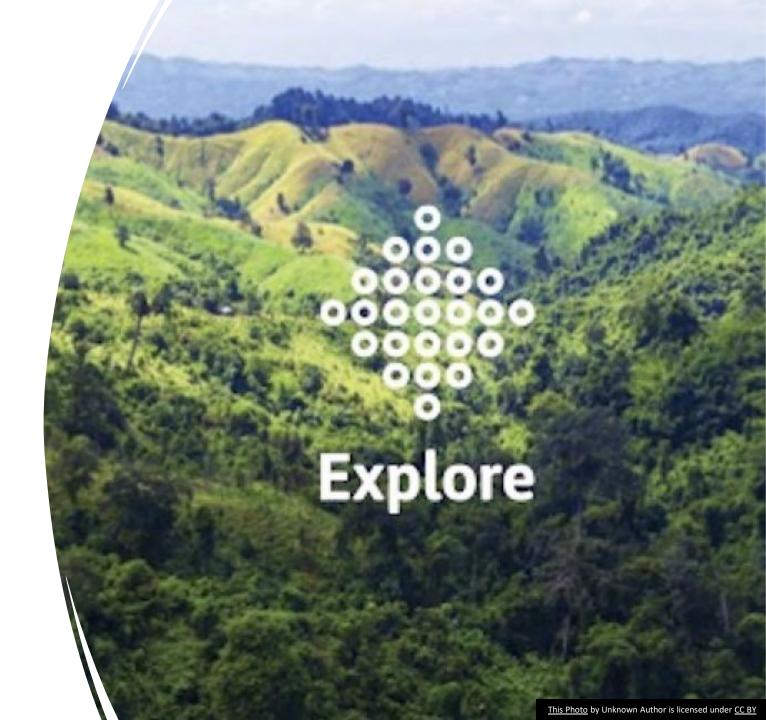
The EXPLORE
Model for
Strategic
Planning





## eXamine the Lay of the Land

- Examine trends in usage over a 5year period
- Compile key demographics
- Facilitate staff in exploring societal and consumer trends
- Design, execute and analyze a community survey
- Conduct community focus inquiries







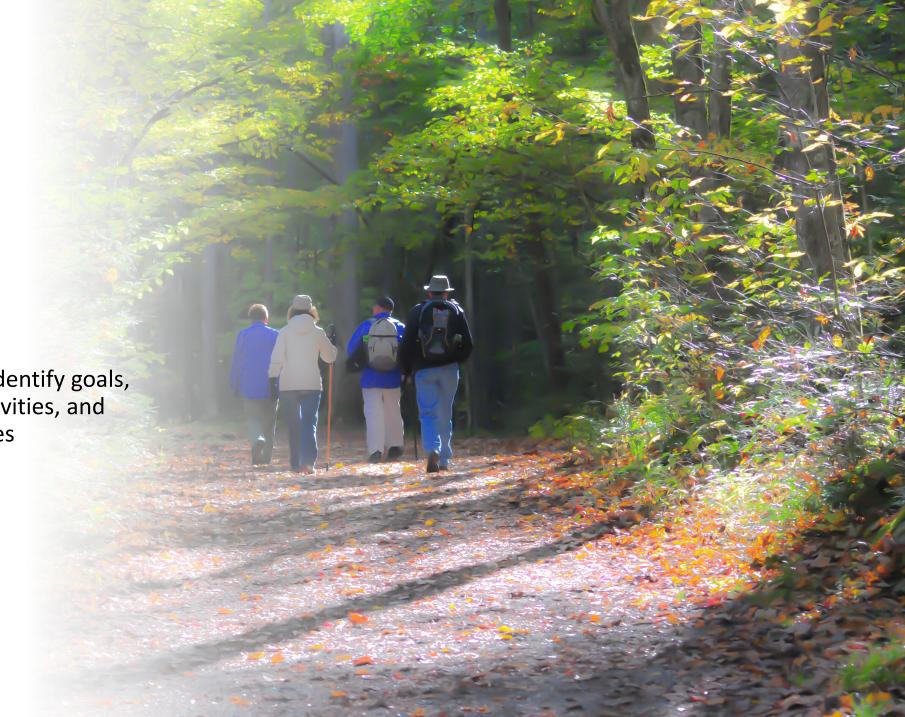
#### Look for New Paths

- Discover strengths
- Discover strategic opportunities
- Imagine the future
- Prioritize Opportunities



 Design the strategic plan: identify goals, measurable objectives, activities, and organizational competencies

• Write the plan



# Reflect and Re-route as Needed

- Measure progress towards goals
- Evaluate activities annually and adjust as needed





Enact, Evolve, and Embark on Another Journey

#### Questions?

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